



Tel 775 336 4600
Fax 775 336 4699
www.naialliance.com

6995 Sierra Center Parkway
Suite 100
Reno NV 89511

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CONTACT: Jill Morrison
(775) 336-4600

Cooperative Effort of SIORs Closes Deal

Innotrac Corporation, headquartered in Duluth, Georgia renewed their 208,591± sf lease in Reno, Nevada through the cooperative efforts of five SIORs.

Paul Perkins, CCIM, SIOR, Dave Simonsen, CCIM, SIOR and J. Michael Hoeck, SIOR of NAI Alliance represented the landlord while Sue Smith, SIOR of Argent Commercial Real Estate Services and Scotland A. Wright, SIOR of Scotland Wright Associates represented Innotrac. This is the second transaction the five SIORs have worked on together to renew Innotrac's lease in their Reno, Nevada facility located at 4910 Longley Lane.

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